

QUARTER 3 FY 2024 – QUARTERLY REPORT

MANAGER’S OFFICE

Communications

The Manager’s Office authored three Newsletters in Quarter 3 of FY 2024. The monthly newsletter is emailed directly to residents through the service Constant Contact, and includes a letter from the Manager detailing upcoming events, Village initiatives, and other important information. The current subscriber count is 4,769. The readership and click rates for each issue are:

- **March 2024 Newsletter** – 2,874 opens (66%), 209 clicks
- **February 2024 Newsletter** – 2,770 opens (64%), 86 clicks
- **January 2024 Newsletter** – 682 opens (16%), 61 clicks

The Village website currently has 11 email subscriptions available to residents. The total subscriber count for each of these topics is as follows:

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| • Field Closings | 1,704 |
| • Village Newsletter | 4,769 |
| • Village News & Announcements | 3,344 |
| • Recreation News & Announcements | 1,813 |
| • Seniors News & Announcements | 1,013 |
| • Snow Alerts | 1,572 |
| • Board of Trustees Agenda | 1,100 |
| • Planning Board Agenda | 1,043 |
| • Water Control Commission Agenda | 523 |
| • Waterfront Advisory Committee Agenda | 570 |
| • Zoning Board of Appeals Agenda | 977 |

In addition, the Village maintains a Facebook page (4,691 followers as of 2/29), an Instagram (2,264 followers as of 2/29), and an ‘X’ page (951) to communicate with residents.

Resident Concerns

The Village Manager’s Office collaborates with relevant departments or authorities to address specific issues raised by residents. From December 1 to February 29, 2024, the Manager’s Office directly facilitated the resolution of:

- **2 Code Enforcement** Issues
- **2 Quality of Life** Issues

- **1 Utility Issue**

The Manager's Office has cultivated a strong partnership with the utility companies operating in our local area, and has made significant progress this year on the removal of unsightly, abandoned utility poles, also referred to as “double poles”.

Emergency Management

In June of 2023, the Village of Croton-on-Hudson upgraded its emergency notification system from the CodeRED platform to the Everbridge notification system. Everbridge is used to provide businesses and residents with important information regarding power outages, street closures, utility maintenance, local emergencies, and severe weather advisories through FEMA’s Integrated Public Alert and Warning System (IPAWS). To date, **3,280 residents** have opted in to receive Emergency Notifications, and a total of **33 notifications** were sent out through the Everbridge System this quarter.

Public Meetings & Legislation

During the third quarter of the fiscal year, the Village Board held a total of 6 regular meetings, one organizational meeting, 4 work sessions, one special meeting, and 4 executive sessions. A total of 47 resolutions were adopted by the board. The following local laws were adopting during this quarter:

- **Local Law 1 of 2024** - to amend Chapter 230, Zoning, of the Village Code to update regulations related to accessory apartments and permit accessory cottages in residential districts.
- **Local Law 2 of 2024** - to amend Chapter 179, Property Maintenance, of the Village Code to update the provisions related to brush, rubbish and weeds and establish provisions for vacant buildings.
- **Local Law 3 of 2024** - to increase the real property tax exemption for qualifying Cold War veterans and to provide an exemption for Gold Star parents.
- **Local Law 4 of 2024** - to override the "property tax cap" law enacted by State Legislature, on February 28, 2024.

This report was compiled by Emily Mancini, Assistant to the Village Manager. If there any questions regarding the information compiled in this report, or if you have a suggestion as to what other information can be included, please email me at emancini@crotononhudson-ny.gov.