## MEMORANDUM

**Date:** June 21, 2023

To: Mayor Pugh and Board of Trustees

From: Bryan Healy Village Manager

**RE:** Quarterly Report – Manager's Office

The Village Manager's Office oversees the day-to-day administration of municipal government and implements policies established by the Board of Trustees. In addition to preparing and presenting annual operating budgets to the Board of Trustees, the Village Manager appoints most Village employees. The Village Manager is also assigned other responsibilities, such as the promulgation of parking and traffic control regulations and the release of village communications through multiple forms of media.

The following online submissions were received during the fourth quarter of FY 2022-23 via SeamlessDocs:

| Form Name  | New Submissions (March 1 – May 31) |  |
|--|------------------------------------|--|
| 125 <sup>th</sup> Anniversary Event Forms          | 104                                |  |
| Alarm Permit Applications (Residential & Business) | 3                                  |  |
| Banner Application                                 | 2                                  |  |
| Bill Email Form                                    | 5                                  |  |
| Block Party Permits                                | 4                                  |  |
| Board/Committee Volunteer Application              | 1                                  |  |
| Camp Registration Forms                            | 124                                |  |
| Change of Address Form                             | 10                                 |  |
| Community Event Form                               | 41                                 |  |
| Dog License Renewal Form                           | 24                                 |  |
| Dog Park Permit Form                               | 13                                 |  |
| DPW Metal Pickup Form                              | 137                                |  |
| DPW Services Request Form                          | 4                                  |  |
| Drone Use in Parks Form                            | 10                                 |  |
| Employment Application                             | 44                                 |  |
| Garbage Can Request Form                           | 4                                  |  |
| Leaf Blower Permit Application                     | 10                                 |  |
| New Owner Information Form                         | 5                                  |  |
| Parks ID Card Form                                 | 102                                |  |
| Police Services Request Form                       | 5                                  |  |
| Recycling Bin Request Form                         | 46                                 |  |
| Recreation Programs Registration Form              | 206                                |  |
| Residential Parking Permits                        | 0                                  |  |
| Tenant Information Form                            | 2                                  |  |

| Vendor/Peddler Permits     | 120 |
|----------------------------|-----|
| Veteran Banner Application | 8   |
| Weekend Parking Permits    | 56  |

A total of **1,090** online submissions were received for the above forms via SeamlessDocs in the fourth quarter period of FY 2022-23. We continue to see increased usage of these forms as residents and other individuals prefer to interact with the Village from the comfort of their homes. This was the first year that the Village was able to accept camp registration forms online. Note that freedom of information request forms are no longer submitted through SeamlessDocs as the Village transitioned to a new system for managing these requests during this quarter.

The Village's social media engagement continues to grow. The following were our statistics at the beginning and end of the quarter:

|                   | Users as of 3/5/23 | Users as of 6/21/23 | % Change |
|-------------------|--------------------|---------------------|----------|
| Facebook Follows  | 4,172              | 4,282               | 2.6%     |
| Twitter Follows   | 882                | 910                 | 3.1%     |
| Instagram Follows | 1,889              | 2,047               | 7.7%     |

The Village currently has 12 email subscriptions available to residents to keep abreast of village news and information. The total subscribers for each of these subscriptions is as follows:

|                                      | Subscribers YTD |
|--------------------------------------|-----------------|
| Field Closings                       | 1611            |
| Village Newsletter                   | 4814            |
| Village News & Announcements         | 3189            |
| Recreation News & Announcements      | 1631            |
| Seniors News & Announcements         | 905             |
| Snow Alerts                          | 1412            |
| Mayor's E-Blast                      | 695             |
| Board of Trustees Agenda             | 1045            |
| Planning Board Agenda                | 993             |
| Water Control Commission Agenda      | 473             |
| Waterfront Advisory Committee Agenda | 454             |
| Zoning Board of Appeals Agenda       | 923             |

The Village sent out about a total of **62** emails on the Village news list during the fourth quarter. The Village Manager's office also compiled three newsletters during this period. The newsletter is now being delivered to over 4,800 individuals via email and approximately 100 via U.S. Mail for residents without Internet access. A limited supply of newsletters is printed and available at the office counter.

During the third quarter of the fiscal year, the Village Board held a total of seven regular meetings, seven work sessions and four executive sessions. A total of 87 resolutions were adopted by the board.

If there any questions regarding the information compiled in this report, or if you have a suggestion as to what other information can be included, please do not hesitate to ask. Thank you.