

Village Volunteer Committee Descriptions

April 14, 2009 www.crotononhudson-ny.gov

The Village is re-establishing two volunteer committees (Comprehensive Plan, Economic Development) and adding two wholly new volunteer committees (Financial Advisory, Sustainability) this spring to help prepare new initiatives in a number of key areas.

Questions about these committees may be directed at any time to Leo Wiegman, mayor, (lwiegman@crotononhudson-ny.gov)

Residents with relevant professional experience who desire to serve on one of these committees should submit a professional resume to Janine King, assistant village manager, (jking@crotononhudson-ny.gov) by **April 27, 2009**.

Committee Descriptions Attached:

- Comprehensive Plan Committee (re-established)
- Economic Development Committee (re-established and expanded)
- Financial Advisory Committee (newly established)
- Sustainability Team (newly established)

Village Volunteer Committee Descriptions

Comprehensive Plan Committee

From 1999 through 2004, the village volunteers on the Comprehensive Plan Committee worked with consultants and the village staff and board to revise the old “Master Plan” into a newer Comprehensive Plan, which the village adopted as Phase 1 in 2003 and implemented Gateway legislation as Phase 2 in 2004. In 2005-2006 the Comprehensive Plan Committee identified some zoning issues as comprising a final “Phase 3” of its work. These issues remain critical ones to examine for the Village.

Therefore, in April 2009 the village board re-established the Croton Comprehensive Plan Committee in order to finish up the work on the final phase of the examining the core recommendations of comprehensive plan.

The remaining zoning issues in the Village’s adopted Comprehensive Plan that have not yet been addressed include: the potential rezoning of some RA-40 areas (e.g. create a new zone or change the current zoning); residential neighborhood issues such as customary home occupations, parking of recreational vehicles in yards, the definition of fences, and the issue of eliminating non-conforming uses using an amortization process.

See the prior Comprehensive Plan record at www.crotononhudson-ny.gov/Public_Documents/CrotonHudsonNY_BComm/compplan

Village Volunteer Committee Descriptions

Economic Development Committee

The village board has re-established the former “Commercial District” aka “Business Development” or “Harmon Economic Development Committee” as the “Croton Economic Development Committee.” This committee will examine each of Croton’s business districts to discover opportunities for revitalization of the district and improve the integration of the commercial areas with the surrounding residential or other zones, and of the commercial areas with each other.

The prior committee comprised 6 members and a trustee liaison. The members have considerable expertise in architecture, design, building development, urban planning and municipal code. For the new expanded work, the committee could benefit from additional expertise and will therefore expand by one or two members to add volunteers with relevant experience in marketing, commercial real estate, local business ownership, and community relations.

The Croton Economic Development Committee is seeking qualified candidates for the following open seats:

- **Business Economics Seat** – Professional experience in business finance and operations including investment analysis, business case development, return on investment modeling and operational efficiency. Practical experience and/or working knowledge in public–private partnerships is a plus.
- **Marketing Seat** – Professional experience in the development and implementation of marketing strategies, plans and campaigns. Commercial real estate, municipal and/or retail marketing experience is a plus
- **Community Outreach Seat** – Professional experience in community outreach, public–non-profit collaboration, volunteer coordination, and fundraising. Knowledge of local non profits and/or local government experience is a plus.
- **Transportation Seat** – Professional experience in the transportation field including transportation economics, route development and scheduling, demographics and market analysis. Mass transit and intermodal linkage analysis and development experience a plus.

See the prior record and reports of this committee at [www.crotononhudson-ny.gov/
Public_Documents/CrotonHudsonNY_BComm/commercial](http://www.crotononhudson-ny.gov/Public_Documents/CrotonHudsonNY_BComm/commercial)

Village Volunteer Committee Descriptions

Financial Advisory Committee

The village board will establish a Croton Financial Advisory Committee of circa 5 members. The overall charge will be to advise the village on long-term cost and revenue opportunities and at major capital projects from a variety of angles. An example could be to conduct a financial assessment of the true costs and benefits of the commuter parking lot (as exists today) and to explore the life cycle analysis of the parking structure idea. Another example could be to help the village regain its grant application ability, which may mean suggesting we hire outside help or finding ways to leverage resources. A third example could be to examine the annual budget process for opportunities to improve public awareness and goal setting. Another example could be to provide some scenarios in the undesirable event that the overall financial crisis may get much worse.

The committee is not intended to do the work of the staff or paid consultant, but rather to help suggest options. With the rapidly altering grant environment, the committee will also help advise the village staff and board on how to ramp up the grant writing capacity and how to re-establish the village's past success in obtaining appropriate grants in an efficient and effective manner. Ultimately, the Financial Advisory Committee is a sounding board for staff and village trustees on long-term financial matters.

The Croton Financial Advisory Committee is seeking qualified candidates with professional expertise and experience in areas such as:

- Business finance, performance reporting, investment analysis, return-on-investment and life-cycle analysis.
- Public–non-profit sector or public–private partnerships.
- Operational efficiency, information technology, and systems development.
- Legal, policy, and management aspects of partnerships between municipalities and non-profits, and between public and private entities.
- Organization development.

See village budget reports at the Finance Department webpage: http://www.crotononhudsonny.gov/Public_Documents/CrotonHudsonNY_Fin/index

Village Volunteer Committee Descriptions

Sustainability Team

The village board will establish a Croton Sustainability Team of circa 5 members. The overall charge will be to advise the village on how to become a leader in sustainable practices in the Hudson Valley. An example of advice needed by the village staff and board is on the ICLEI–Local Governments for Sustainability "Five Milestone" process for measuring the greenhouse gas emission baseline of all village-owned facilities. A second example is advice for the village on energy consumption and opportunities for reduction of future consumption and expense. The mission for this committee is to provide concrete action plans for renewing the local economy with more sustainable practices, with the significant and intended byproduct of reducing the village's impact on climate change through lowered greenhouse gas emissions.

The Croton Sustainability Team is seeking qualified candidates with professional expertise and experience in areas such as:

- Energy efficiency implementation for buildings and transportation sectors.
- Renewable energy portfolios.
- Weatherization and energy audits of existing buildings.
- Greenhouse gas emission inventories and assessment.
- Sustainable community practices.
- Community outreach.

See information on the ICLEI process at www.icleiusa.org/programs/sustainability/five-milestones-for-sustainability and more information on the village at www.crotononhudson-ny.gov