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For Immediate Release May 6, 2009

## Press Release

### Village extends deadline to May 15 for Food Vendor Application for Hudson River Parks

[Croton-on-Hudson, NY–May 6, 2009] On May 4, 2009, the Village Board of Trustees amended the village code to allow food vendors at Senasqua Park and at the new Croton Landing Park.

At no cost to the vendors, the Village will issue special permits for the 2009 summer season at Croton Landing Park. Up to three different food vendors will be chosen for Croton Landing to allow a variety of food options for visitors. The new half-mile long Croton Landing RiverWalk will be open every day from dawn to dusk and is drawing a growing number of visitors.

The Village will also issue a special permit to up to three food vendors at a cost of \$350 for the 2009 summer concert season at Senasqua Park. The seven Senasqua Summer Concerts occur on Friday or Saturday evenings in June and July and typically draw several hundred picknickers.

Cooperation between interested parties in applying for a single vendor permit is encouraged. Vendors interested in applying for a permit should send an application letter to the Village Manager, Abraham Zambrano, 914- 271-4848, [azambrano@crotononhudson-ny.gov](mailto:azambrano@crotononhudson-ny.gov).

The application letter should include a draft menu (items and suggested retail prices) and any comments for the village to consider regarding the proposed regulations for park food vending (see attached). A sample application is attached.

**Village Manager Abe Zambrano on the food vendor permits:** “The goal is to offer prepared food at these popular riverfront destinations for summer time visitors and to offer local dining establishment access to new customers.”

For details, visit [www.crotononhudson-ny.gov](http://www.crotononhudson-ny.gov)

Contact: Janine King, Assistant Village Manager, [jking@crotononhudson-ny.gov](mailto:jking@crotononhudson-ny.gov), 914-271-4888

enclosures (3):

Sample Application Letter  
Vendor Regulations  
Village Park Map

**Sample Application Letter** (return to Village Manager Abraham Zambrano by May 15)

Vendor Business Name: \_\_\_\_\_  
Vendor Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Suggested Menu of Items and Prices** (or attach a list):

- 1. \_\_\_\_\_ \$ \_\_\_\_\_
- 2. \_\_\_\_\_ \$ \_\_\_\_\_
- 3. \_\_\_\_\_ \$ \_\_\_\_\_
- 4. \_\_\_\_\_ \$ \_\_\_\_\_
- 5. \_\_\_\_\_ \$ \_\_\_\_\_
- 6. \_\_\_\_\_ \$ \_\_\_\_\_
- 7. \_\_\_\_\_ \$ \_\_\_\_\_
- 8. \_\_\_\_\_ \$ \_\_\_\_\_
- 9. \_\_\_\_\_ \$ \_\_\_\_\_
- 10. \_\_\_\_\_ \$ \_\_\_\_\_

**Vendor Regulations**

- 1. Selling hours for Croton Landing would be restricted to between 11am to 8pm on Saturdays and Sundays from the Memorial Day Weekend (May 23-25, 2009) to Labor Day Weekend September 5-7, 2009); the same hours would apply to the Memorial Day and Labor Day Monday observances.
- 2. Selling hours for Senasqua Park would be restricted to 5pm to 10 pm only on concert nights. The concert schedule is as follows: Friday, June 19th, Saturday, June 27th, Thursday, July 2nd, Friday, July 10th, Friday July 17th, Friday, July 24th, and Friday, July 31st.
- 3. The vendor would be responsible for providing all necessary equipment. Only prepared food may be sold but heating and assembly of items may occur at the site. All food must be prepared in accordance with Westchester County Health Department guidelines.
- 4. The vendor would be responsible for any kind of clean-up associated with the selling of the food and would be responsible for removing all of the garbage and trash associated with the sales of the food.
- 5. All equipment used to heat and sell the food must be portable and must be removed at the end of each day.
- 6. The Village may be able to supply electricity if needed.
- 7. The Village will determine the location of the vendor site(s) within the parks.
- 8. The vendor must supply the necessary insurance coverage holding the Village harmless from its operations.

