

Comprehensive Plan Committee
November 10, 2015

PRESENT: Ted Brumleve, Chairman
Ray Clifford
Paul Doyle
Laura Fallon
Joe Lippolis
Bettie Jackson
Ann Gallelli, Village Board Liaison

1. **Meeting called to order at 7:30 p.m.**
2. **Approval of Minutes**

Mr. Doyle made a motion to approve the minutes of September 9, 2015, seconded by Ms. Fallon, and carried, all in favor, by a vote of 5-0.

3. **Discussion**

Chairman Brumleve stated that he had reviewed the current Comprehensive Plan's goals and, to date, distilled them into three topics: 1) **Identity Refresh** (natural resources, fabric of village, heritage), 2) **Visual Quality** (architectural upgrades, architectural standards, wayfinding, infrastructure), and 3) **Commercial Vitality** (traffic and parking, code enforcement, signage). Noting that signage permeates all three topics, Chairman Brumleve suggested that the next step is to create a schedule for meeting with the Advisory Board of the Visual Environment (VEB) and the Village Board to discuss the committee's proposed signage ideas.

Chairman Brumleve stated that the committee has the current Board's approval to use BFJ Consultants and he will recommend that the consultant update all the charts and graphs contained in the 2003 plan in addition to providing BFJ with the committee's updated goals.

Chairman Brumleve informed the committee that he had spoken with Mayor-Elect Greg Schmidt about the Comprehensive Plan Committee and the Mayor-Elect said he recognizes that there is a need to upgrade the Comprehensive Plan. He would like the committee to continue its work. Ms. Gallelli and Mr. Doyle noted that New York State law recommends that a community should update the comprehensive plan every ten years (the most current plan is dated 2003).

Mr. Doyle pointed out that this committee is both the Comprehensive Plan Committee and the Economic Development Committee. All agreed that economic revitalization and development was very important and a central part of the committee's work. All agreed that signage is a key goal to enact.

Chairman Brumleve and the members of the committee reiterated that they wanted Mr. Clifford involved with the effort to get the proposed signage ideas enacted. Chairman Brumleve said that the next steps were to frame the idea for signage, incorporating assets that the village already has (gateways, heritage underpinnings, identity and wayfinding signs) and to determine a schedule for meeting with the VEB and the Village Board. Mr. Clifford mentioned that it may also be useful to have a conversation with the Village Engineer about mapping the signage in the village.

The next meeting of the Comprehensive Plan Committee was set for Wednesday, December 2, 2015 at 7:30 p.m.

The meeting was adjourned at 8:00 p.m.

Respectfully submitted,

Ronnie L. Rose
Secretary