

Free Presentation for the Community

**Croton Free Library**

Tuesday, April 13th, 7-8:30 p.m.

## Strangers in Your Living Room:

# How Media Influences Your Kids and How to Protect Them

*“How to be aware of  
Media’s Hidden  
Messages.”*



Dr. Peter DeBenedittis speaks to over 50,000 students and trains 1,000 teachers across America each year about media literacy. He has consulted to the White House Office on Drug Control Policy, the Centers for Disease Control, the American Medical Association and the National Cancer Institute.

Peter D.'s focus in Croton will be on building an awareness of media messages regarding alcohol using his unique "Expectancy Challenge" approach. This provides a basis to teach the real, physical effects of drinking, and compare them to what ads are teaching our children.

Peter will also be speaking to students and faculty at PVC Middle School and CHHS on Wednesday, April 14.

**Sponsored by the Croton Community Coalition**

For more information about the Coalition, email [crotoncoalition@gmail.com](mailto:crotoncoalition@gmail.com).