

VEB meeting

May 21, 2014 7:30 pm.

In attendance: Doug Wehrle, Tom Smith, Seth Weintraub, Mayla Hsu

Applicants: Miguel Palma of Jackie's Styling Scissors, 131 Grand Street, Janet Maniero of BCC 9/11 Memorial, Croton Landing.

- I. Jackie's Styling Scissors. MP is co-owner with his wife, Jackie. The VEB generally liked "Jackie's" written with a stylized scissor as part of the letter "J". TS suggested using same font, and replacing "Jackie's" with "Unisex Salon" above the door so that it will be more obvious what kind of business it is. "Jackie's" with the scissors in the letter "J" is proposed as a white letter stencil on the two storefront windows. TS proposed Futura Book as a font for the phone number, and recommended no more than two total typefaces. More discussion about the sign above the door followed. There are limitations on its size and it is already very close to the ground plane, so it can't be enlarged or lowered.

DW says signage is limited to 25% of space on the glass, but if the words "Unisex Salon" are removed, then the word "Jackie's" could be enlarged and changing the sizes of remaining words would allow the window signage to fit within the size guidelines. TS suggests either black and white or very dark green for the sign above the door, which would fit well with the neighboring businesses. MP asks to email revisions to the VEB. DW agrees and states that the revisions will be put into notes, which will go to Joe Sperber.

At the time of this writing, a final design has been reviewed and approved by the VEB as well as by Code enforcement.

- II. BCC 911 Memorial. JM said it has been suggested by Linda Puglisi, Town of Cortlandt Supervisor, that there should be a directional sign on the road to Senasqua Park indicating where the 911 Memorial will be. This would be posted with the existing signs pointing to Senasqua Park, Croton Landing etc. Discussion followed about whose sign it would be – the village or the town, but generally agreed this wayfinding sign is a good idea.

JM stated that Open Space Conservancy has approved the second phase of the 911 Memorial, a life-sized bronze sculpture of a woman reaching toward the steel beam, set on a stone pedestal. Wording on the plaque will also include the names of current Village and Town officials, and possibly JM, the project director and spearhead of the project since its inception.

JM showed examples of the bronze plaque, on which the VEB suggested that background imagery of the US flag is excessive. That of firefighters ignores the contributions of all other rescue workers, and so it too, should also be excluded. The VEB suggests dots, not asterisks between "Buchanan*Cortlandt*Croton"

since it would look more serious and tasteful. As for the plaque shape, the VEB suggested that rectangular is better than round.

The discussion moved on to topics of the location of various parts of the memorial – where signs and the statue will be, in relation to the beam that is already present. JM showed photos of the sculptor using the plaster statue to model how the final creation will be positioned at the site. She reported that the statue is now being bronzed at the factory. The statue will be mounted on a pedestal of about 2.5 feet above the ground.

DW raised concern about the amount of text and whether the wayside sign would be able to accommodate both proposed text and graphics. JM was adamant that much of the text and illustrations are necessary. DW asked whether the text could be edited, and proposed that Seana O’Callaghan of the VEB (absent this meeting) could be of assistance. The size and basic design of the proposed wayside sign will match existing interpretive signs within Croton Landing, which measure approximately 9” x 74”. Since the meeting, the VEB reviewed and forwarded proposed text edits to JM with a request that she resubmit a mock up of the sign with revised text and graphics as soon as available.

There was also some discussion of the relationship between the proposed sundial medallions and events at various times during the day of 9/11/01. Some confusion ensued, since JM said they were not meant to exactly correspond to the timing of each plane crash, and the medallions were to remind people of important events and contributions made by responders. For example, one medallion is of a rescue dog. However, it was later confirmed in email by JM that indeed the sundial shadows on the 11th of September will correspond to specific historic events, and JM proposed that the wayside sign text be changed to acknowledge this.

In addition, the medallions around the face will remind us of the events and images most reflective of the attacks, while the sundial explanations and illustrations will teach us how to read a sundial and to appreciate the variability inherent in such ancient instruments that depend on the geophysics of the earth.

The discussion ended by concluding that the names of the participants on the BCC 9/11 Task Force can go on the end of the panel. JM is determined that this project will be ready for 9/11/14.

- III. The new high school sign. DW noted that it is very bright, and questioned whether it is turned off at night. Flashing lights aren’t allowed if they impact the neighbors, and here, there are neighbors. The schools are not subject to the village code requirements, but normally, they work with the municipalities and don’t ignore the surroundings unless absolutely necessary. TS said the schools probably did not realize it might be problematic, and that there is a VEB in the village.

A letter was sent to Superintendent Fuhrman advising of the sign code as it applies to illuminated signs and of the VEB's existence and willingness to assist in future projects.